

**Bentham Science Publishers**

**MEDIA PACK**  
**2018**

PUBLISHERS OF QUALITY RESEARCH



**BENTHAM  
SCIENCE**



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# Overview

## Bentham Key Facts

Discover unique advertising opportunities through our high impact print & online journals reaching top researchers, information specialists and decision makers in the pharmaceutical, biomedical and engineering research industry worldwide!

## Why Advertise With Bentham?

- Accurate targeting & segmenting possibilities
- Excellent visibility without clutter
- Flexible print & online advertising options
- Attractive rates & campaign discounts

- Publishes more than 100 print & online STM journals
- Caters to over one million readers per month
- 39 journals with IMPACT FACTORS
- 7 journals with IMPACT FACTOR 3.0
- Covered by leading abstracting/indexing media including MEDLINE (PubMed), Scopus, Emerging Science Citation Index, Current Contents, BIOBASE/Current Awareness in Biological Sciences, Science Citation Index, BIOSIS, Chemical Abstracts, EMBASE, Research Alert, Science Citation Index Expanded, Journal Citation Reports/Science Edition, Index to Scientific Reviews etc.

## Major Publishing Disciplines

- Cancer & Oncology
- Anti Infective / Infectious Disease
- Inflammation / Allergy
- Cardiovascular Science
- Neuroscience
- Pharmacology
- Pharmaceutical Science
- Drug Metabolism
- Clinical Trials
- Engineering



- Molecular Medicine
- Medicinal Chemistry
- Analytical Chemistry
- Organic Chemistry
- Protein & Peptide Science
- Nanoscience
- Medicine
- Genetics
- Bioinformatics
- Biotechnology & more...



# Listing of Journals by Subject

**\* (Journals overlap due to subject scope)**

## Agriculture

- Current Biotechnology
- Current Nutrition & Food Science
- Recent Patents on Food, Nutrition & Agriculture

## Bioinformatics

- Current Bioinformatics

## Biotechnology

- Current Biotechnology
- Recent Patents on Biotechnology
- Current Biochemical Engineering
- Current Pharmaceutical Biotechnology

## Business

- Technology Transfer & Entrepreneurship

## Chemistry

### Analytical Chemistry

- Current Chromatography
- Current Analytical Chemistry

### Inorganic Chemistry

- Current Inorganic Chemistry

### Medicinal Chemistry

- Current Medicinal Chemistry
- Mini-Reviews in Medicinal Chemistry
- Anti-Infective Agents
- Anti-Inflammatory & Anti-Allergy Agents in Medicinal Chemistry
- Medicinal Chemistry
- Current Topics in Medicinal Chemistry
- Anti-Cancer Agents in Medicinal Chemistry
- The Natural Products Journal
- Central Nervous System Agents in Medicinal Chemistry

### Organic Chemistry

- Current Organic Chemistry
- Current Organocatalysis
- Mini-Reviews in Organic Chemistry

- Current Organic Synthesis
- The Natural Products Journal
- Letters in Organic Chemistry

### Physical Chemistry

- Current Green Chemistry
- Current Microwave Chemistry
- Current Physical Chemistry

### Computational Chemistry

- Current Computer-Aided Drug Design

### Computer and Information Science

- Current Signal Transduction Therapy
- International Journal of Sensors, Wireless Communications and Control
- Recent Patents on Computer Science
- Recent Advances in Communications and Networking Technology

## Drug Design, Discovery and Therapy

### Clinical Trials and Regulatory Affairs

- Applied Clinical Research, Clinical Trials and Regulatory Affairs
- Current Drug Safety
- Reviews on Recent Clinical Trials

### Combinatorial Chemistry and High Throughput Screening

- Combinatorial Chemistry & High Throughput Screening
- Current Computer-Aided Drug Design

### Drug Delivery

- Drug Delivery Letters
- Current Drug Delivery
- Recent Patents on Drug Delivery & Formulation
- Current Drug Targets

### Drug Design and Discovery

- Recent Patents on Inflammation & Allergy Drug Discovery
- Current Drug Discovery Technologies
- Cardiovascular & Hematological Disorders - Drug Targets
- Letters in Drug Design & Discovery
- Recent Patents on Anti-Cancer Drug Discovery



- Recent Patents on Anti-Infective Drug Discovery
- Current Molecular Pharmacology
- Current Medicinal Chemistry
- Mini-Reviews in Medicinal Chemistry
- Recent Patents on Anti-Infective Drug Discovery

#### **Drug Metabolism**

- Current Bioactive Compounds
- Immunology, Endocrine & Metabolic Agents in Medicinal Chemistry
- Clinical Immunology, Endocrine & Metabolic Drugs
- Current Drug Metabolism
- Drug Metabolism Letters
- Current Clinical Pharmacology
- Endocrine, Metabolic & Immune Disorders - Drug Targets

#### **Drug Therapy**

- Current Drug Therapy
- Current Cancer Therapy Reviews
- Current Pharmacogenomics and Personalized Medicine
- Current Radiopharmaceuticals

#### **Pharmacology**

- Current Clinical Pharmacology
- Current Molecular Pharmacology
- Current Pharmaceutical Analysis
- Current Pharmaceutical Design
- Current Psychopharmacology
- Current Drug Safety
- Current Drug Abuse Reviews
- Current Drug Targets
- Current Vascular Pharmacology

### **Earth and Environmental Sciences**

- Current Environmental Engineering

### **Energy and Fuels**

- Current Alternative Energy

### **Engineering and Technology**

#### **Biomedical Engineering**

- Current Biochemical Engineering

#### **Chemical Engineering**

- Recent Advances in Electrical & Electronic Engineering
- Recent Innovations in Chemical Engineering

#### **Communications**

- Recent Advances in Communications and Networking Technology

#### **Electronics & Electrical Engineering**

- Recent Advances in Electrical & Electronic Engineering

#### **General**

- Recent Patents on Engineering
- Current Medical Imaging Reviews

### **Food Science and Nutrition**

- Recent Patents on Food, Nutrition & Agriculture
- Current Nutrition & Food Science

### **Genetics**

- Epigenetic Diagnosis & Therapy
- Current Gene Therapy
- Current Genomics
- MicroRNA

### **Healthcare**

- Current Women's Health Reviews

### **Life Sciences**

#### **Biochemistry**

- Current Chemical Biology
- Current Molecular Medicine
- Current Metabolomics
- Current Molecular Pharmacology

#### **Enzymology**

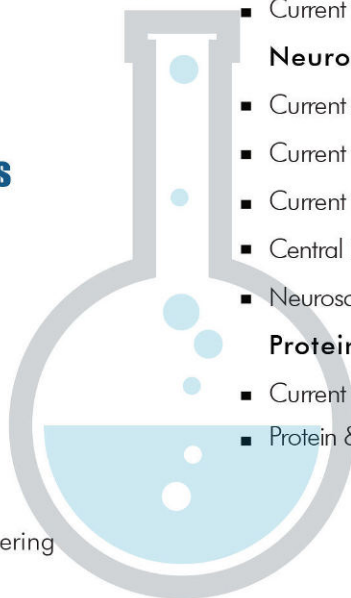
- Current Enzyme Inhibition

#### **Neuroscience**

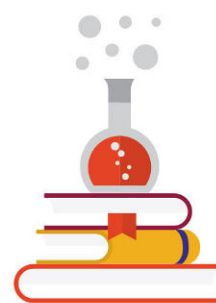
- Current Alzheimer Research
- Current Neuropharmacology
- Current Neurovascular Research
- Central Nervous System Agents in Medicinal Chemistry
- Neuroscience and Biomedical Engineering

#### **Protein and Peptide Sciences**

- Current Protein & Peptide Science
- Protein & Peptide Letters







## **Proteomics**

- Current Proteomics

## **Signal Transduction**

- Current Signal Transduction Therapy

## **Cell Biology**

- Current Chemical Biology

## **Materials Science**

- Recent Patents on Materials Science
- Current Catalysis
- Innovations in Corrosion and Materials Science
- Current Smart Materials

## **Medicine**

### **Anti-Infectives and Infectious Diseases**

- Recent Patents on Anti-Infective Drug Discovery
- Infectious Disorders - Drug Targets
- Anti-Infective Agents

### **Biomarkers**

- Current Biomarkers

### **Oncology**

- Recent Patents on Anti-Cancer Drug Discovery
- Clinical Cancer Drugs
- Anti-Cancer Agents in Medicinal Chemistry
- Current Cancer Therapy Reviews
- Current Cancer Drug Targets

### **Cardiology**

- Current Cardiology Reviews
- Current Hypertension Reviews
- Cardiovascular & Hematological Agents in Medicinal Chemistry

### **Endocrinology**

- Recent Patents on Endocrine, Metabolic & Immune Drug Discovery
- Current Enzyme Inhibition
- Current Diabetes Reviews
- Immunology, Endocrine & Metabolic Agents in Medicinal Chemistry
- Clinical Immunology, Endocrine & Metabolic Drugs

### **Gynecology**

- Current Women's Health Reviews

### **Immunology, Inflammation and Allergy**

- Current HIV Research
- Current Immunology Reviews
- Endocrine, Metabolic & Immune Disorders - Drug Targets

- Recent Patents on Endocrine, Metabolic & Immune Drug Discovery
- Clinical Immunology, Endocrine & Metabolic Drugs
- Anti-Inflammatory & Anti-Allergy Agents in Medicinal Chemistry

### **Neurology**

- CNS & Neurological Disorders - Drug Targets
- Central Nervous System Agents in Medicinal Chemistry
- Current Neuropharmacology
- Current Alzheimer Research
- Current Neurovascular Research
- Neuroscience and Biomedical Engineering

### **Psychiatry**

- Current Psychiatry Reviews
- Adolescent Psychiatry
- Current Psychopharmacology

### **Regenerative Medicine**

- Current Stem Cell Research & Therapy
- Current Gene Therapy

### **Orthopedics**

- Current Rheumatology Reviews

### **General**

- Current Aging Science
- Current Pediatric Reviews
- Current Traditional Medicine

### **Pediatrics**

- Current Pediatric Reviews

## **Nanoscience**

- Current Nanoscience
- Current Nanomedicine
- Recent Patents on Nanotechnology
- Pharmaceutical Nanotechnology
- Current Nanomaterials
- Current Bionanotechnology
- Nanoscience & Nanotechnology-Asia
- Micro and Nanosystems
- Current Smart Materials

## **Social Sciences**

- Current Drug Abuse Reviews

## **Technology Transfer and Entrepreneurship**

- Technology Transfer and Entrepreneurship

# Our Readers

## Demographics

### Geographical Breakdown (%)

United States
Europe
Asia
Canada
Middle East, Africa
Rest of the World

### Areas of Work (%)

Biochemistry	27.2
Bioinformatics/Computational Biology	11.4
Biotechnology	19.5
Biophysics/Bioengineering	15.9
Cancer/Oncology	12.6
Cell Biology	23.4
Chemistry	24.6
Clinical Research	14.8
Drug Discovery/Development	14.5
Genetics	21.1
Genomics	11.9
Immunology	18.4
Microbiology	24.0
Molecular Biology	39.4
Neuroscience	13.9
Pathology/Molecular Diagnostics	14.0
Pharmacology	19.5
Physiology	13.4
Plant Science	7.3
Preclinical/Translational Research	10.2
Proteomics	10.7
Stem Cell	10.4
Toxicology	11.4
Other	18.1

### Job Title (%)

Laboratory Director/Department Head	24.1
Staff Scientist, Senior Researcher	14.8
Undergraduate Student	11.3
Post-doctoral Fellow	10.7
Laboratory Manager	2.1
Graduate/Medical Student	9.9
Corporate Management	8.0
Laboratory Technician	3.1
Other	12.1

### Institution Type (%)

Academic Institution	50.6
Commercial/Industrial Organization	20.6
Private Institution	13.1
Government Laboratory	8.7
Medical Center or Clinical Lab	6.1
Other	0.9



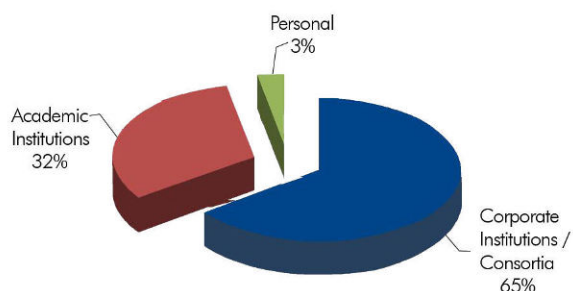


# Our Readers

## Demographics and Circulation

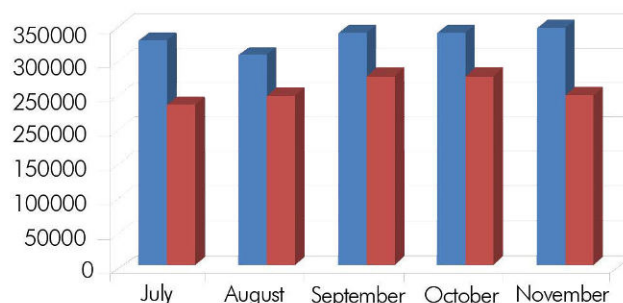
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### Subscribers Distribution



### Website Statistics

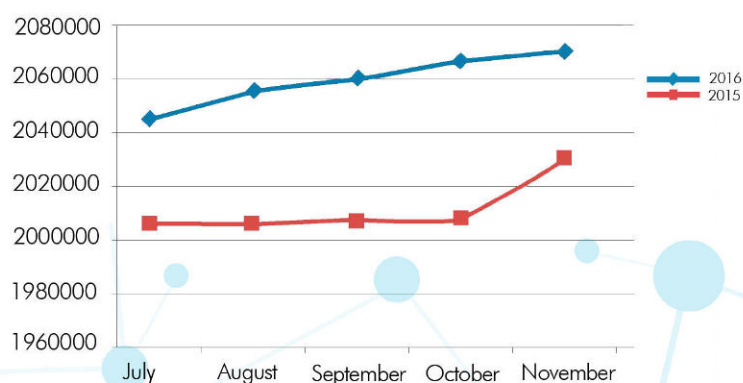
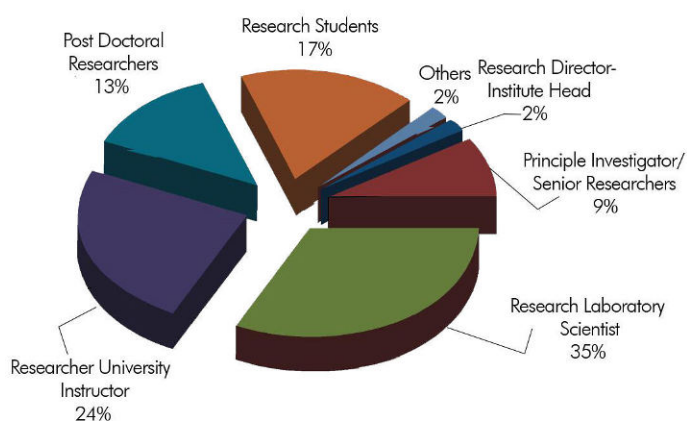
#### Unique Visitors Per Month



### Page Views

[www.benthamscience.com](http://www.benthamscience.com)

### By Position / Profession



# Print Advertising

## Journals Impacting Science



## High Focus Journals



## New Journals



All the journals with impact factor ratings come under the category of Journals Impacting Science.



# Print Advertising

## Print Ad Rates

### Mono (Black & White) 4 - Color

A4 Full page	US\$ 700.00	US\$ 900.00	<b>'Special Position' Rates:</b> Outside Back Title Cover First Inside Cover
A4 Half page	US\$ 350.00	US\$ 500.00	

**CATEGORY  
A\***

Category A: High Impact Journals

## Print Ad Rates

### Mono (Black & White) 4 - Color

A4 Full page	US\$ 600.00	US\$ 800.00	<b>'Special Position' Rates:</b> Outside Back Title Cover First Inside Cover
A4 Half page	US\$ 300.00	US\$ 450.00	

**CATEGORY  
B**

Category B: High Focus Journals

## Print Ad Rates

### Mono (Black & White) 4 - Color

A4 Full page	US\$ 600.00	US\$ 800.00	<b>'Special Position' Rates:</b> Outside Back Title Cover First Inside Cover
A4 Half page	US\$ 300.00	US\$ 450.00	

**CATEGORY  
C**

Category C: New Journals

For more than one Ad, we offer campaign discounts off the gross Ad rates mentioned in the chart.

### Multiple Ads

### Discounts

2 Ads	10%
3 Ads	15%
4 Ads	18%

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**BENTHAM  
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# High Impact Journals



**Journals**

**Volume**

**No. of Issues  
2018**

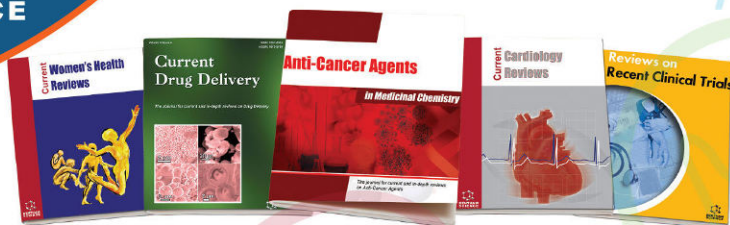
**Impact  
Factor**

**Print  
Circulation**

Current Gene Therapy	17	6	2.78	2000
Current Alzheimer Research	14	12	2.95	1000
Current Medicinal Chemistry	24	42	3.24	3000
Current Molecular Medicine	17	10	2.34	1000
Current Drug Targets	18	16	3.23	1000
Current Cancer Drug Targets	17	9	2.99	1000
Current Drug Metabolism	18	12	2.65	2200
Current Topics in Medicinal Chemistry	17	32	2.56	1200
Current Pharmaceutical Design	23	46	2.61	2000
Mini Reviews in Medicinal Chemistry	17	18	2.66	1200
Anti-Cancer Agents in Medicinal Chemistry	17	14	2.59	1000
Current Vascular Pharmacology	15	6	2.39	1000
Current Genomics	18	6	1.83	900
Recent Patents on Anti-Cancer Drug Discovery	12	4	2.95	1000
Current Stem Cell Research & Therapy	12	8	2.68	1000
Current Neurovascular Research	14	4	2.29	1000
CNS & Neurological Disorders-Drug Targets	16	10	2.05	1000
Current Organic Chemistry	21	28	1.92	2200
Current Pharmaceutical Biotechnology	18	15	2.45	1000
Current Organic Synthesis	14	8	1.91	1000
Current Neuropharmacology	15	8	3.36	1200
Current Protein & Peptide Science	18	12	2.57	800
Current Drug Delivery	14	8	2.51	1000
Current HIV Research	15	6	1.61	900
Current Computer-Aided Drug Design	13	4	0.73	500
Combinatorial Chemistry & High Throughput Screening	20	10	0.95	1200
Protein & Peptide Letters	24	12	0.96	1200
Current Bioinformatics	12	6	0.6	800
Recent Patents on Nanotechnology	11	3	0.91	800
Current Nanoscience	13	6	1.06	800
Medicinal Chemistry	13	8	2.33	1200
Current Analytical Chemistry	13	6	1.30	1000
Current Medical Imaging Reviews	13	4	0.30	1000
Letters in Drug Design & Discovery	14	12	1.17	800
Mini-Reviews in Organic Chemistry	14	6	1.09	900
Current Pharmaceutical Analysis	13	6	0.75	800
Letters in Organic Chemistry	14	10	0.73	1000
Current Proteomics	14	4	0.59	1000
Current Signal Transduction Therapy	12	2		1000



# High Focus Journals



Journals	Volume 2018	No. of Issues	Print Circulation
Anti Cancer Agents in Medicinal Chemistry	17	14	700
Anti-Infective Agents	15	2	600
Immunology,Endocrine & Metabolic Agents in Medicinal Chemistry	17	2	400
Infectious Disorder- Drug Targets	17	3	700
Anti-Inflammatory & Anti-Allergy Agents in Medicinal Chemistry	16	3	400
Central Nervous System Agents in Medicinal Chemistry	17	3	400
Cardiovascular & Hematological Disorders- Drug Targets	17	3	400
Endocrine, Metabolic & Immune Disorder- Drug Targets	17	4	400
Cardiovascular & Hematological Agents in Medicinal Chemistry	15	3	500
Current Pharmacogenomics & Personalised Medicine	15	2	500
Current Drug Discovery Technologies	14	4	500
Current Proteomics	14	4	500
Current Drug Delivery	14	8	800
Current Bioactive Compound	13	4	400
Current Enzyme Inhibition	13	3	400
Current Cancer Therapy Reviews	13	2	400
Current Immunology Reviews	13	2	400
Current Pediatric Reviews	13	4	400
Current Rheumatology Reviews	13	3	400
Current Diabetes Reviews	13	6	400
Current Psychiatry Reviews	13	4	400
Current Nutrition & Food Science	13	4	400
Current Hypertention Reviews	13	2	400
Current Cardiology Reviews	13	4	400
Current Women Health Reviews	13	2	400
Current Medical Imaging Reviews	13	4	400
Recent Patents on Anti-Infective Drug Discovery	12	2	400
Current Stem Cells Research & Therapy	12	8	400
Reviews on Recent Clinical Trials	12	4	400
Current Clinical Pharmacology	12	4	400
Current Drug Therapy	12	2	400
Current Drug Safety	12	3	400
Current Chemical Biology	11	2	400
Drug Metabolism Letters	11	4	400
Recent Patents on Endocrine, Metabolic & Immune Drug Discovery	11	2	400
Recent Patents on Inflammation & Allergy Drug Discovery	11	2	400
Recent Patent on Engineering	11	3	400
Recent Patent on Drug Delivery & Formulation	11	3	400
Recent Patents on Nanotechnology	11	3	400
Recent Patents on Biotechnology	11	3	400
Recent Patents on Electrical & Electronic Engineering	10	3	400
Recent Patents on Mechanical Engineering	10	4	400
Recent Innovations in Chemical Engineering	10	2	400
Recent Patents on Computer Science	10	4	400
Recent Patents on Material Sciences	10	3	400
Current Radiopharmaceuticals	10	3	400
Current Aging Science	10	4	400
Current Drug Abuse Reviews	10	2	400
Current Molecular Pharmacology	10	4	400
Recent Patents on Food, Nutrition & Agriculture	9	3	400
Micro & Nano Systems	9	2	400
Current Physical Chemistry	7	4	400
Current Inorganic Chemistry	7	3	400



**Journals**

**Volume**

**No. of Issues  
2018**

**Print  
Circulation**

Current Bionanotechnology	3	2	300
Current Traditional Medicine	3	3	400
Epigenetic Diagnosis & Therapy	3	2	300
Current Alternative Energy	1	2	300
Current Nanomaterials	2	3	300
Current Smart Materials	2	2	300
Current Applied Polymer Science	1	2	300
Current Graphene Science	1	2	300
Current Antiplatelet Therapy	1	2	300
Current Dentistry	1	2	300
Current Melanoma Research & Therapy	1	2	300
Sustainability and Disaster Risk Management	1	2	300
Current Obesity Research & Therapy	1	2	300





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- Biological Sciences
- Biotechnology
- Cell and Structural Biology
- Chemistry
- Computer Science
- Dentistry
- Earth Science
- Energy and Fuels
- Engineering
- Environmental Science
- Ethics
- Food and Nutrition
- Forest Science
- Genomics
- Imaging
- Informatics
- Marine Science
- Materials Science
- Mathematics
- Medicine and Health
- Microbiology
- Nanoscience
- Pharmaceutical Sciences
- Physics
- Plant Science
- Proteomics
- Psychiatry
- Social Sciences
- Toxicology
- Transportation
- Veterinary Sciences

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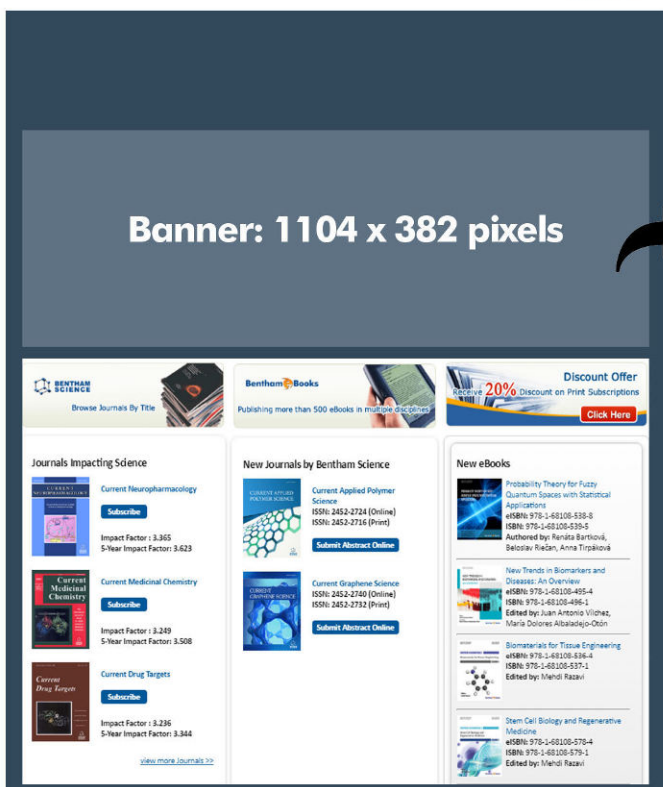
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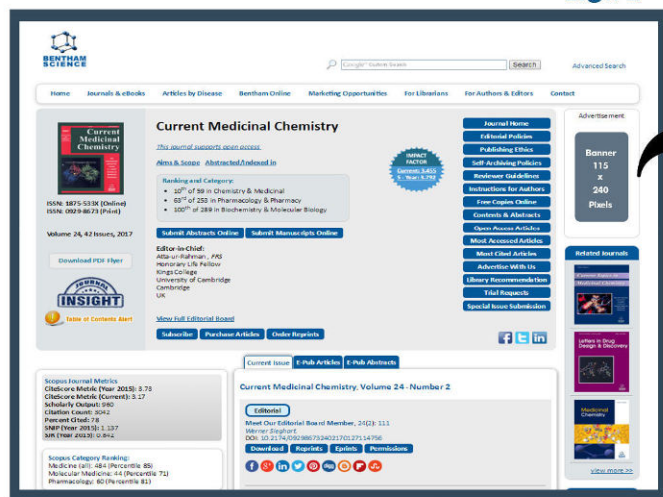
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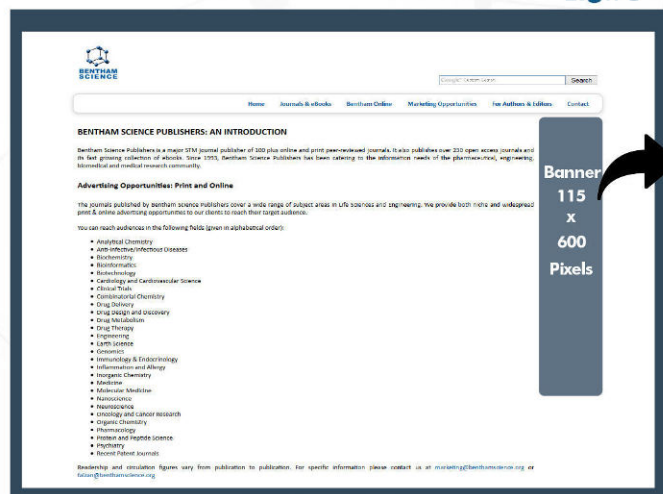
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50k impressions \$ 35.00 CPM

75k impressions \$ 30.00 CPM

100k impressions \$ 25.00 CPM

**E.g#3**



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HERE**

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75k impressions \$ 30.00 CPM

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**Current Medicinal Chemistry**  
ISSN: 0929-8673 - Volume 17, 36 Issues, 2010

**Ranking and Category:**  
• 4<sup>th</sup> of 46 Chemistry, Medicinal  
• 29<sup>th</sup> of 236 Pharmacology & Pharmacy

**Indexed in:**  
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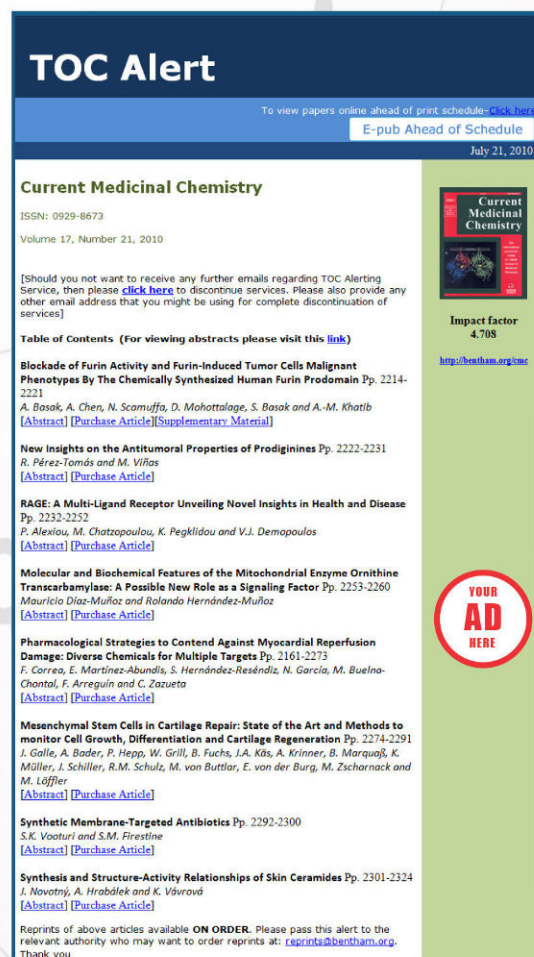
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**Current Medicinal Chemistry**

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July 21, 2010

**Current Medicinal Chemistry**  
ISSN: 0929-8673  
Volume 17, Number 21, 2010

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[Abstract] [Purchase Article] [Supplementary Material]

**New Insights on the Antitumoral Properties of Prodigiosins** Pp. 2222-2231  
R. Pérez-Tamás and M. Vilas  
[Abstract] [Purchase Article]

**RAGE: A Multi-Ligand Receptor Unveiling Novel Insights in Health and Disease** Pp. 2233-2252  
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